

**IMPROVING LIVELIHOODS**

**OF INDIVIDUALS**

**AND COMMUNITIES**

**WORLDWIDE**



**Dream Blue Foundation**

# **Annual Report**



**FY 2013 – 2014**  
**(April 13 – March 14)**

Dream Blue Foundation,  
a corporate foundation of BTI Solutions  
© August 2014  
Richardson, TX  
[www.dreambluefoundation.org](http://www.dreambluefoundation.org)



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IMPROVING THE QUALITY  
FOR LIFE OF INDIVIDUALS  
AND COMMUNITIES WORLDWIDE



# About DBF

## VISION

To be a part of the change and solution in improving the lives of people across the globe, especially those with the most urgent needs

## MISSION

To lead and guide BTI Solution's philanthropic activities with special consideration given to improving the quality of life of people across the globe

## OUR STORY

Dream Blue Foundation, an independent non-profit organization established by Blue Telcom, Inc. (now BTI Solutions) in year 2012, works to be a part of the change and solution in improving the lives of people across the world with the most urgent needs.

Dream Blue Foundation partners with organizations around the globe to support initiatives and programs that respond in meaningful and holistic ways to meet the needs and priorities of vulnerable people around the globe primarily through grants.

Dream Blue Foundation partners with organizations and initiatives in the following areas:

- Education
- Healthcare
- Community Building
- Capacity Building

**2.5 years**

**11 grantees**

**9 countries**

**\$ 1.3 million\***

**Hundreds of lives IMPACTED**

4 Ongoing Partnerships

3 Education & Technology Grantees

4 One-time grants



\*Projected estimate by Dec 2014



# Our Achievements in FY 2013 - 2014

## Education

The majority of DBF's grants went towards education initiatives, as we believe that education is key to improving lives of individuals and communities worldwide.

We funded **two school building** projects in Bangladesh and Indonesia this year.

DBF initiated the "**Education & Technology**" grant this year. Three international organizations won the grants and are actively working to **improve education outcomes through innovative use of technology.**

## Health

We continued our partnership with the Love Pakistan Trust this year in funding **the construction and operations of a hospital** in rural Pakistan.

This partnership has helped **thousands of people** living in remote villages in the Thar desert **gain access to affordable healthcare.** The hospital has seen **over 6500 patients** from 2013 to March 2014.

## Capacity Building & Relief

In the 2013-2014 year, DBF supported **2 organizations** (Grad Resources and Loom International) financially to help them purchase software, attend conferences, and engage in other development activities to **build organizational capacity.**

DBF also contributed \$20,000 to UNHCR this year to provide **humanitarian relief to Syrian refugees.**

## Community Development

We are committed to improving livelihoods of not only individuals but also communities.

In the 2013-2014 year, DBF supported 1 project to **renovate a community center** that hosts seminars and classes for the local community and also serves as a food bank in Jerusalem

We hope to continue this partnership and engage with other community development organizations in the 2014-2015 year.



# Education & Technology Grant

## Philosophy behind the Education & Technology Grant

One of Dream Blue Foundation's primary focus areas is education, as the foundation recognizes that **education plays a critical role equipping individuals with key knowledge and skills** to become drivers of economic and social development of their respective communities.

Therefore, DBF decided to release an RFP this year to partner with international organizations that are already making a significant impact in education. Given that BTI Solution's vision is to **empower the future** through ICT technology, DBF decided to focus the scope of the RFP on education and technology.

Education relevant with Information technologies, including but not limited to computers and the Internet, are powerful tools **that expand opportunities for people** to improve their social and economic well-being. Furthermore, ICT knowledge and skills are becoming increasingly in demand in a globalized, 21<sup>st</sup> century economy. Familiarity with such technology and the ability to use it effectively is therefore essential to be active participants in both the labor market and civil society.

Dream Blue Foundation's **Education & Technology Grant** is dedicated to **expanding educational opportunities** and better **equipping individuals** across the globe for a globalized economy by partnering with organizations to provide educational training and services through the innovative use of technology.

Initially, DBF budgeted a total of \$300,000 for this grant. However, upon review of grant applications from many qualified and distinguished organizations, DBF decided to increase the Education & Technology grant budget in FY 2013 – 2014 to \$500,000.

This increased budget allowed DBF to provide Education & Technology grants to 3 out of the 16 organizations that submitted grant proposals. The three selected organizations were World Education, The Queen Rania Foundation for Education and Development (QRF), and IREX, and the proposed projects are being implemented in Cambodia, Jordan, and Tunisia, respectively over the 2014 calendar year.





# Education & Technology Grant

## Queen Rania Foundation (QRF)

DBF partnered with QRF's Edraak initiative to develop six regionally specific MOOCs in the area of workplace skills and the development of the Arab talent pool to bridge the education to employment gap. Specifically, Edraak developed three 3-week MOOC courses with DBF's Education & Technology Grant. What is significant about this partnership is that these 3 courses (Job Seeking, Cover Letter Writing, Personal Branding) were the first batch of courses developed and then promoted as part of QRF/Edraak's launching and marketing campaign. [www.edraak.org](http://www.edraak.org)

عن إدراك | كيف تتعلم مع إدراك | المساهمات | فرص التعاون | سجل الآن | دخول



World Education's Accessing Information to Migrate Safely (AIMS) project, supported by DBF's Education & Technology Grant, seeks to provide at-risk youth in Cambodia with the information that they need to reduce their vulnerability and to migrate more safely. More specifically, within this goal, World Education aims to both improve ICT skills among potential migrants and migrant youth and to increase their access to information through ICT. Through AIMS, World Education hopes to develop a website and an interactive voice recording (IVR) system to provide youth with the relevant information that will help them reduce their vulnerability during migration. [aims.worlded.org](http://aims.worlded.org)



Youth in Prey Veng province, one of the project's target areas, participate in a Focus Group Discussion to help identify AIMS website content



The Tech Age Teachers program is helping to modernize education in Tunisia by giving educators concrete technology skills to improve classroom instruction, streamline administration, and connect online with other teachers. In generous partnership with the Dream Blue Foundation (DBF), IREX is training schoolteachers to successfully incorporate technology in education. Primary ways in which IREX is delivering this program are through teacher training at schools and hosting program conference for the participating teachers in a series of advanced workshops. <http://irex.org/project/tech-age-teachers-tunisia>



[Fig. 4] Pilot Class - Online English Conversation Class for Local College Students



# Building Schools

## Expanding Our Scope from Pakistan to Bangladesh: HOCEM Partnership



Dream Blue Foundation (DBF) has been a strong supporter of Hostel Children's Education Ministry (HOCEM) before its founding days. In the FY 2013-2014 year, DBF has decided to concentrate its support on HOCEM's school building project in Bangladesh. This is a shift from previous support DBF/BTI Solutions has given towards the hostel in Pakistan. We have decided to shift our funding focus to Bangladesh this year, as we saw that there was a greater need there compared to the Pakistan mission which had acquired much financial support from other sources.

DBF committed \$100,000 to HOCEM's Bangladesh Daniel International School Building Project in FY 2013–2014. This builds on DBF/BTI Solutions funding to HOCEM from previous years. Our continued commitment to HOCEM has enabled HOCEM to build up the first two floors and secure 90% of the construction materials to complete the school building. Construction of this school is one of the first steps HOCEM is taking in providing greater education access to children in a remote village in Bangladesh.

DBF continues to work towards its commitment to providing greater access to school for children all over the world through our partnership with HOCEM.

## Supporting Higher Education in Indonesia: Foundation Durano Indonesia

DBF partnered with Foundation Durano Indonesia in 2013 by funding the development of higher education in Indonesia. We believe that by investing in Foundation Durano's vision to raise global leaders through provision of holistic university education, we as DBF can work towards raising visionary leaders committed to making a difference in their respective communities.

DBF is currently supporting construction of the Indonesia University campus, particularly the IT Vocational Training and Language Center. DBF has committed \$300,000 to Foundation Durano Indonesia for the 2014 year. Since the first installment of the DBF grant, Foundation Durano has completed its campus master plan and has been working toward constructing its first university building on campus site.

Foundation Durano, however, has run into challenges for construction work, as the process of receiving government permits have been delayed. DBF has therefore decided to hold a portion of its committed funds for the FY 2014 – 2015 year until permits are secured.





# Health: Hospital in Pakistan

## Building on a long-time partnership with Love Pakistan Trust

The Love Pakistan Trust is one of DBF's longest partners, as it was one of the first organizations to receive regular financial contributions through BTI Solution's philanthropic efforts. With establishment of the Dream Blue Foundation, however, our relationship with the Love Pakistan Trust became a more defined long-term partnership. We revisited our partnership in 2013 and decided that the best way to collaborate moving forward was for DBF to support construction and delivery of a hospital in rural Pakistan.

### *Hospital Construction & Opening*

With support of DBF's grants, the Love Pakistan completed hospital construction in 2013 and opened to the public in July 2013. Because of its location, the hospital primarily serves disadvantaged and vulnerable communities near the Thar desert, who would otherwise have difficulty accessing healthcare.

For the first 15 days, the hospital saw an average of 70 patients per day. Within the first 6 months of operation, the hospital grew in both capacity and reach. The hospital managed 4,806 patients OPD, 291 Admissions, 80 Operations, and 119 Deliveries at a 60% Welfare rate compared with the market price. The low cost of hospital visits, thanks to contributions from donors such as DBF to cover general hospital operating costs, allows patients to receive both basic healthcare, operations, and child deliveries at an affordable price. This is a significant development for the communities in the Thar desert region, as many could not financially afford to travel great lengths to receive appropriate and needed treatments.

The Dream Blue Foundation is proud to continue its partnership with the Love Pakistan Trust to continue to provide affordable healthcare to vulnerable and disadvantaged communities in rural Pakistan. We believe that our partnership continues to further DBF's mission to improve lives of individuals and communities everywhere through effective investment in healthcare.





# Community Development & Capacity Building



In response to the ongoing humanitarian crisis in Syria, Dream Blue Foundation donated \$20,000 towards UNHCR's efforts to provide safe education, care, and protection from abuse and violence to Syrian refugees. The Moriah Fund in Washington DC matched our contribution with an additional \$10,000, totaling

DBF's contribution to \$30,000. Our contributions were used to provide basic human elements displaced Syrians need to survive, including blankets, kitchen kits, vaccines, and clean water. DBF is honored to be able to contribute to organizations working to guarantee a safer future for those in a dire humanitarian crisis.



Loom International contacted DBF requesting a grant of \$9,000 to acquire software and deliver training to staff to help the organization more sustainable. We responded to this request, recognizing the need for organizations to use technology to improve their internal effectiveness for more efficient program delivery. DBF grant enabled Loom International to acquire the software *Newdea*, a measurement and evaluation tool that can be used to monitor progress of field projects.



Dream Blue Foundation continued its partnership with Netivyah in FY 2013-2014.

Netivyah serves as a community center and spiritual home in Jerusalem. The center hosts numerous activities, seminars, and classes in the attempt to build a bridge of understanding between Jews and Christians. Netivyah also serves the local community as a food bank. DBF is supporting Netivyah expand its capacity by funding its building renovation project. DBF has contributed \$54,000 towards this project.



Grad Resources is dedicated to serving the needs of graduate students across the US and around the globe. DBF supported Grad Resources' "International Partners Initiative" through a one-time grant of \$8,500. This grant enabled Grad Resources to send staff to hold conference lectures to encourage graduate students in Sweden, Poland, and South Korea.



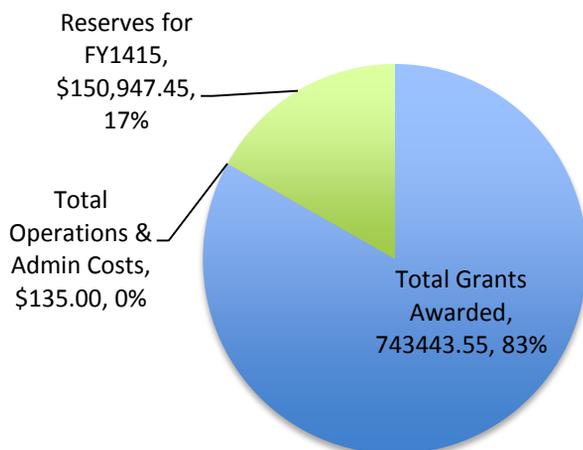
# Financial Overview: FY 2013 - 2014

**Total FY 2013 – 2014 Budget: \$894,526**

Total BTI Contribution in FY13-14: \$550,000

Reserves from FY12-13: \$344,526

## FY 13-14 Budget Breakdown



## Grant Administration Activity

Grantee	Award Total
<b>Education &amp; Technology Grant*</b>	
Queen Rania Foundation	\$48,986.00
World Education	\$119,587.55
IREX	\$132,870.00
<b>Education: Building Schools</b>	
HOCEM	\$100,000.00
Foundation Durano Indonesia	\$120,000.00
<b>Health</b>	
Love Pakistan Trust	\$130,000.00
<b>Community Development &amp; Capacity Building</b>	
Netivyah	\$54,000.00
UNHCR	\$20,000.00
Loom International	\$9,000.00
Grad Resources	\$9,000.00
<b>FY 1314 Grant Total</b>	<b>\$743443.55</b>

## Proportion of Grant Allocation

Education Health Community Development & Capacity Building

